

Amendments to the Specification:

Please replace the subtitle at page 1, line 5, as follows:

1. **Filed****Field** of the Invention

Please replace the paragraph beginning on page 13, line 12, with the following rewritten paragraph:

Now, with reference to Figs. 17, 18 and other drawings, ~~The~~^{the} printing order reception system of the invention will be explained for a case wherein print content data (character information and image data of a logo) of a business card, which are obtained from an order for printing the business card, and print attribute data (attribute information of an electronic plate) are employed for printing an envelope as an embodiment. Incidentally, Fig. 17 is a flow chart showing a flow of process performed by the printing order reception apparatus 101. Fig. 18 is a block diagram showing an inner structure of the printing order reception apparatus 101. In ~~Fig. 17~~^{Fig. 18}, a display 1801 and a keyboard 1802 are externally connected to the printing order reception apparatus 101 via an I/F 1808. However, the printing order reception apparatus 101, the display 1801, and the keyboard 1802 may be formed integrally.

Please replace the paragraph beginning on page 18, line 22, with the following rewritten paragraph:

In relation to the print order reception ~~sysmte~~^{system} according to the invention, a description will now be given on a specific example of a case that the print content data (character information and image data for a logo) and the print attribute data (attribute information for an electronic plate) of a business card, which is obtained from an order for printing of a business card, are employed to print an envelope.